

Minutes of the March 6, 2024
Meeting of the Board of Directors of The New York Cycle Club, Inc.
Held In Person

ATTENDEES: Leora Rosenberg (President and Chair); Bob Cohen (Secretary); Bob Gilbert (Treasurer); YJ Chen (VP of Programs); Colin Taber (VP of Rides); Anna Taruschio (A-Rides Coordinator); Steve Vaccaro (B-Rides Coordinator); Jim Zisfein (C-Rides Coordinator); Kym Blanchard (Marketing Director); Neile Weissman (Public Relations Director); Denise Alvarez-Heller (Special Events Coordinator); Allan Friedman (Escape New York Ride Director); Sheila O'Connor (Content Editor); Natan Elman (Webmaster). ABSENT: Meredith Weill (Volunteer Coordinator). CALL TO ORDER: 18:41

1. MEETING MINUTES: Motion to approve February Minutes; motion passed.

2. POPCORN UPDATES: (Each board member can share minor updates).

- Sheila O'Connor- creating a process for the review of pages of the new website (such pages have been circulated for review). Adding a second chair was suggested to help with the workload. We're looking for photos of our members riding bikes to populate the new website.
- Colin Taber- about 50% of those registered attended the 2nd New Member Call. Approximately 11 new members participated. The third call is coming up and will be kept to the basics for approximately 30 minutes. These calls will continue monthly. As VP of Rides, issues are resolved as they come up.
- Allan Friedman- we are looking to recruit ENY Management Team Members to fill vacancies. Forward this link to anyone you think might be interested and promote the need for ride management volunteers as well as Day-of volunteers in your engagement with club members: <https://www.enynycc.org/help-manage-eny>. Campaign underway to create a new ENY poster. Working on incentivizing Bike Shops to support ENY.
- YJ Chen- all is in place for the March meeting (gear swap). Trek will present at the April meeting ('Ask a Local Bike Shop Mechanic' and a 'Flat Fixing Contest').
- Steve Vaccaro- the efforts to spur interest in the B-STC have been successful.
- Jim Zisfein- C-STC is all in place. Many thanks to Neile, and to Jim F. & Linda for providing and leading rides. There has been a discussion with VP Rides and A-B-C Ride Coordinators on the ride revision and approval process being cumbersome and unnecessarily lengthy. It was agreed that ride revisions will no longer automatically take rides offline. Coordinators will continue to receive notification of revisions.
- Kym Blanchard- the new kits will be available when the online store opens. We're showing unique new designs, plus our classics. Central Park and Prospect Park Lap Jerseys are coming soon. We're waiting to hear regarding the Young Majors NYCC \$15k grant from Outride. <https://outridebike.org/>. There will be a sign-up in March to recruit Stuyvesant HS young/new riders for a ride in Prospect Park. Participants will get a free Junior membership in NYCC. These new riders are prospective Young Major participants.
- Neile Weissman- R-STC; C-STC; Club Weekends; and Stop/Yield Advocacy all on track.
- Anna Taruschio- A-SIG underway after good signup. A-STC will start soon.

3. SIG Update- A program is full at 40 registrants (registration is closed); B program has 134 registrants and remains open (90 registrants last year); C program has 59 registrants and remains open (5 open spots); and D program has 21 registrants and remains open (4 open spots).

4. B Rides Update- finding ride leaders is a challenge. Sharing the need for B ride leaders among each year's SIG participants and B STC participants will be helpful.

5. Ride Library- All SIG rides are listed in Ride Library (a big effort) and are listed as SIG rides. It would be helpful to memorialize and share SIG ride notes, scouting reports, and the like somewhere, perhaps in the Ride Library.

Meeting adjourned: 19:47